

# 12 in Focus

ARMY SIGNAL CORPS  
ARMY PICTORIAL CENTER

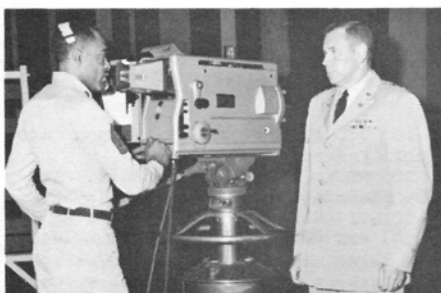


Vol 7 No 6

Long Island City, New York

July 1962

## GEN COOK, NEW CHIEF SIGNAL OFFICER, MAKES CENTER FILM



Major General Earle F. Cook, newly appointed Chief Signal Officer, recently visited the Center to make a film concerning OCSigO in the television studios. On set of "OCSigO Forecast" Gen Cook discusses a technical problem with cameraman SFC Raymond Rogers. Gen Cook was named successor to Major General Ralph T. Nelson by then Secretary of the Army Elvis J. Stahr.

## CENTER PERSONNEL Praised BY HIGH COMMAND FOR WORK

Praise from the highest of the Army's high command was received by the Center recently as our pictorial products continued to win new commendations. From Gen George H. Decker, Chief of Staff, to Maj Gen Cook, Chief Signal Officer, came these words; dated June 29:

"This afternoon I presented the film, 'Man of Accomplishment,' to Secretary Stahr. I want to tell you how pleased I am." (See Praise, P. 8)

## CONARC COMMANDER APPEARS IN PARATROOPER FILM

On Stage "B", General Herbert B. Powell, Commander of the United States Continental Army Command, receives pre-take instructions from Major Carl Flint, Chief of Service Films and Director Michael Sheehy. The General came to the Center to narrate the film, "Parachute Rigger," a three reel motion picture which treats the emotional, psychological, and physical aspects of parachute training. The men who take the "rigger" training are highly accomplished parachutists in their own right.



## LARGEST EDUCATIONAL TV EXPERIMENT IN HISTORY OF ARMY CONDUCTED BY TV DIVISION WITH DIX RECRUITS

The largest educational television experiment of its kind ever attempted in the history of the U.S. Army is currently being conducted by the Center's Television Division.

An experiment with a two-fold purpose, it concerns using television as a teaching medium during a Fort Dix, New Jersey, basic recruit training cycle.

The study's primary purpose is to evaluate television as a method of basic training instruction in the event of mobilizations such as the Korean or Berlin crises. The question is whether or not TV can adequately provide instruction to an unlimited number of trainees in such a mobilization situation.

### Learning Retention

As a secondary purpose, the study will evaluate the learning retention of basic trainees. A careful analysis of television's teaching ability is an integral part of the experiment.

The normal eight-week Army basic training cycle contains approximately 305 daytime hours of instruction. TV Division personnel are scrutinizing asking themselves, "How much of this time could be taught by television, and how much better can we teach the material by television?"

The basic concept of the experiment was formulated by Dr. Joseph Kanner, Chief, Audio Visual Applications Office, Army Pictorial Division, OCSigO.

### Specific Formats

The general design was worked into detailed long range plans and handed to the Center in February. Under the general direction of Lt Col Hugh C. Oppenheimer, Chief, TV Division, and in cooperation with Dr. Kanner, specific instructional formats and production procedures were outlined in February and March.

Lt Wesley B. Marshall, Chief, TV (See Experiment, P. 7)



While recruits sit inside a classroom watching television, top figures in the largest educational experiment ever conducted in the history of the Army discuss progress of two experimental training companies at Ft. Dix, New Jersey. The experiment concerns using television as a method of basic training instruction. Shown, from left, are: Lt Col Jack F. Hyde, Training Division, ODCSOPS; Dr. Joseph Kanner, Chief, Audio Visual Applications Office, APD, who originated the idea; Lt Col Charles R. Venable, Hq, USCONARC; and Lt Wesley B. Marshall, Project Officer of the experiment at the Center. (Photo by SP5 THOMAS F. BUTCHER)

## NEW DA PHOTOGRAPHIC OFFICE ADDED TO CENTER ACTIVITIES

A request in early March of this year by General George Decker, Chief of Staff, U. S. Army has resulted in the creation of an additional branch at the Center.

The request from General Decker was for a plan to photograph certain Army activities of interest to the Department of Army. The plan submitted to his office and approved March 30 suggested that films be made by a group of units with a specified number of men stationed throughout the world to photograph. (See New Office, P. 8)

## TWITTY-CROFT MEMORIAL \$35 SHORT

At the time In Focus goes to press, this publication has been informed that the Twitty-Croft Memorial is \$35 short of the needed funds for completion.

We the staff of In Focus would like to take this opportunity to urge any personnel who have not as yet contributed. (See Memorial. P. 7)

# in Focus

Vol. 7 No. 6 July 1962

35-11 35th Ave. Long Island City, New York

Lt Col J. H. Malone

Commanding Officer

George B. Schuyler, Chief of Information

In FOCUS is an authorized, monthly publication prepared under the supervision of the APC Information Office by and for the military personnel of the Army Pictorial Center in accordance with AR 355-5 and Changes.

Copies of In FOCUS are made available at no charge to all Army Pictorial Center personnel.

Cartoons, news items and photos will be accepted for publication subject to editorial policy, space limitations and reader interest as adjudged by the editorial staff.

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SSgt Clarence A. Greene.....Editor  
PFC Loren R. Tate.....Assistant Editor  
Miss Eve Mark.....Assistant Editor  
PFC Richard J. Fabian..Home Town Editor

## NEW BOOKS

The following new books have been received at the Enlisted Men's Library in Building #24 and are now ready for circulation.

THE AMERICAN LEAGUE STORY.....Allen  
MR. CONSERVATIVE: BARRY GOLDWATER. Bell  
HOW TO GET OUT OF DEBT AND INCREASE...  
YOUR PURCHASING POWER.....  
.....Blaustein and Gorman  
ROAD TO HUERTGEN: FOREST IN HELL. Boesch  
PENNANT RACE.....Brosnan  
CHILDREN AND THEIR FATHERS. Hill and Wang  
THE COUNTRY OF MARRIAGE.....Cleary  
CONVERSATIONS WITH STALIN.....Djilas  
CASTRO'S REVOLUTION: MYTHS AND.....  
REALITIES.....Drapper  
THE REIVERS.....Faulkner  
CASE OF THE BLONDE BONANZA.....Gardner  
FRENCH AND INDIAN WARS.....Hamilton  
MONSTERS OF THE DEEP.....Helm  
THE CASE FOR COURAGE.....Kunstler  
TEACHING MORAL AND SPIRITUAL VALUES...  
.....Langdon and Stout  
DEARLY BELOVED.....Lindbergh  
CORMORANT'S ISLE.....MacKinnon  
THE GOLDEN RENDEZVOUS.....MacLean  
THE PRAYING MANTISES.....Monteilhet  
SHAKING THE NICKEL BUSH.....Moody  
NIGHT OF THE BOWSTRING.....Olsen  
VICTORY OVER MYSELF. Patterson and Gross  
THE AMERICAN ESTABLISHMENT AND OTHER...  
CONCEITS, ENTHUSIASMS AND.....  
HOSTILITIES.....Rovere  
UHURU.....Ruark  
THE SLAVE.....Singer  
I AM EAGLE.....Titov and Caidin  
THE LITTLE TOY DOG.....White  
THE WELL-DRESSED SKELETON.....Williams  
THE U-2 AFFAIR.....Wise and Ross  
YOUNGBLOOD HAWKE.....Wouk  
INSIDE EUROPE TODAY.....Gunther

You can cash your Savings Bonds anytime you wish in any of 20,000 banks.

## THE PRAYING MANTISES

by Hubert Monteilhet

Just for the sake of trying something different, your reviewer selected this translation from the French of what passes as a detective story in the Gallic mind. And, in spite of its winning "Le Grand Prix de la Littérature Policière" and the "Inner Sanctum Mystery Award," we still feel we were short-changed. About the only thing satisfied was our curiosity.

The author has taken the Ten Commandments and not only broken them--or rather has aided his characters to do so--but left them in a horribly mangled condition. Shades of Perry Mason, Sherlock Holmes and the boys over at the 87th Precinct! This is a detective story?

Briefly, it is a sordid tale of a man and two women whose worst crimes are not the murders they commit but the emotional and moral viciousness they display toward each other. It is a horrifying study of moral depravity, revealed through a series of letters, diaries, documents and tape recordings. Its tension comes from the unfolding of a monstrous conspiracy and from the shock of watching the intended victim become more ruthless and cruel than her persecutors.

The book has only one redeeming feature--it is only 159 pages in length. This is one to inclose in an asbestos cover and to hide from all below voting age. (GBS)

## CHAPTER ENDS IN THE PLIGHT OF NEWSPAPER IMAGE MAKERS

by PFC Richard J. Fabian

It was Friday, June 29, and I was sitting at my desk in the Information Office, feet propped up on my typewriter, reading The Story of Philosophy by Will Durant, secure in the knowledge that another edition of In FOCUS was on the streets and I could loaf for another month.

As I looked around the office, I saw my editor, SSgt Clarence (Airborne) Greene, at his desk, asleep as usual. Across the room I watched PFC Loren R. for Reulous (he'll hate me for making public his middle name) Tate, eagerly thumbing through old Playboy Magazines in pursuit of higher knowledge.

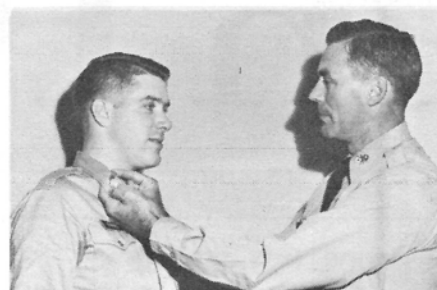
### Airborne Alert

The sudden ringing of the telephone brought Sgt Greene to his feet, on the alert. This alertness comes from years of intense airborne training in the NCO Club at Fort Bragg. The three of us then matched quarters to see who would answer it. Because of youthful days spent in poolhalls, PFC Tate and I outmaneuvered and outmatched Sgt Greene.

"Information Office, Sgt Greene speaking sir." From where we sat, PFC Tate and I heard screams coming from the phone as Sgt Greene interjected, at certain opportune moments, a diplomatic uhh. When he had hung up, he

(See Image, P. 7)

## LT SINSEL PROMOTED



Lt Douglas P. Sinsel, Project Officers Staff, Information Films Office, is congratulated by Lt Col Frederick Hall, Chief, Production Division, as he pins first lieutenant bars on the newly promoted officer.

## \*\*\*PROMOTIONS\*\*\*

TO SFC (E-7): John F. Langan and Virgil Priestly.

TO SSGT (E-6): Charles Hutt, Clarence Edmondson and Kenneth L. Blaylock.

TO SGT (E-5): Michael A. Faigin.

TO SP5 (E-5): Lloyd E. Mansfield, Mark Yelavich, Jr., George N. Warner, Jr., Herbert Coulthard, Thomas H. Callanan, Ray D. Ford, James G. Shaffner, Daniel L. Brooks, Hugh L. Brooks, James M. Hatten, Gifford Cummings, Lorin R. Hallen, David F. Horwitz and Larry B. Stinson.

TO SP4 (E-4): George J. Coury, Jr., Coleman C. Coyne, Herbert E. Giles, Jr., Cleveland Gilliam, James H. Gonsalves, Roger W. Grebel, Joseph J. Kasper, Ralph T. Kuehn, George L. Pettit, William J. Worden, Michael N. Aaron, Robert Cutler, James R. Hanks, Charles T. Leckrone and Paul E. Potter.

TO PFC (E-3): Charles P. Cabaniss, Laird A. Campbell, Robert Durkin, Claude P. Engle III, Robert F. Enright, John F. Galligan, James L. Isenhardt, Matthew J. Kennedy, Jr., Ernest R. McGuire, Elliot J. Shaffrank and Robert M. Whitaker.

## \*\*\*NEW ARRIVALS\*\*\*

Major Arthur A. Jones.

Captain Richard D. Troutman.

1st Lt Fenton M. Ward.

2d Lts Donald L. Hudson, Thomas M. Quayle and John F. Rowles.

SFC (E-7) Harold R. Walker

SFC (E-6) Howard D. Arbuckle and Ray Farmer.

SSgt (E-6) Robert J. Kiesewetter.

Sgts (E-5) Leroy Massie and William H. White.

Sps5 (E-5) Bernard H. Lazarus, Frank Smith and Robert F. Magee.

Sp4 James W. Dulaney.

PFCs Thomas L. Ross, John E. Phelps, Philip C. Deardorff, Gerard E. Litarte, Jr., Grant W. Schrader, Richard A. Cooper and James T. Cunningham.

Pvts Thomas W. Dixon, Alan W. Sweigert, Frits C. Van De Wall, Donald P. Whitticar, Paul F. Kain II, Richard Nuchow and Roger C. Lancaster.

## APOLOGY FOR OMISSION

Due to an error of omission in last month's bowling story, In FOCUS at this time wishes to recognize Leonard Cohen, Deputy Post Executive Officer, as winner of the individual high series during the 1961-62 bowling season.

## NEW BRANCH ESTABLISHED BY ARMY; FIRST SINCE 1950

The Army has established an Intelligence and Security Branch as a new basic branch for Army personnel.

Addition of the new branch, the first since 1950 when the Military Police and Transportation branches were added, will insure continuous availability of officers highly qualified in the intelligence and security field. This brings to 20 the number of branches in the Army.

### Appropriate Insignia

Authority to establish a new branch is given the Secretary of the Army under the provisions of Title 10 of the U.S. Code. Under this authority, the Army Secretary "may establish such other branches, in addition to those existent, as he considers necessary." Action is being taken now to design and select appropriate branch insignia.

### Single Authority

The action will affect approximately 5,000 officers serving in a wide variety of intelligence and security functions throughout the world, such as the Army Security Agency, the Intelligence Corps, U.S. Army and other combat and strategic intelligence functions. For the first time these officers will be brought together under a single career management authority. Benefits will include improved personnel control, improved career management and career development for the officers involved and improved intelligence for the Army.

## SP6 MCCURT RETIRES AFTER 20 YEARS SERVICE IN ARMY



Sp6 James G. McCourt is congratulated by Lt Col James H. Malone, Commanding Officer, after receiving a Certificate of Retirement from the Army. Watching are Lt David Coates, left, Troop Commander, and CWO Eugenio E. Sepulveda, Military Personnel Office. Specialist McCourt enlisted in the Regular Army Air Corps on June 27, 1941, in Detroit, Michigan. He served overseas as an aerial photographer, aerial engineer and crew chief with the 57th Fighter Bomber Group, in North Africa, Sicily, Corsica and Southern France. He subsequently served with the 17th Airborne Division in France, Belgium and Germany. Awards earned by McCourt include the Bronze Star and Good Conduct Medals, the American Defense, American Campaign, European-Africa-Middle Eastern Campaign, World War II Victory, Army of Occupation (Germany), National Defense, Korean Service and United Nations Service Medals. He had been assigned to the Signal Corps since 1947.

## MCCORMICK PROMOTED



James B. McCormick, Chief, Quality Control Office, Lab Branch, smiles approvingly as Lt Col James H. Malone, Commanding Officer, pins on silver bars signifying his new rank of captain. Captain Roy Wasser, Chief, Lab Branch, watches during a ceremony in the Command Office.

## LT SWAN GETS SILVER BARS



Stephen K. Swan, Deputy Finance and Accounting Officer, was notified this month of his promotion to First Lieutenant. Pinning the silver bar on Lt Swan during ceremonies in the Finance Office, are Major Sarah Benham, Adjutant, and Capt Edward A. Ford, Finance Officer.

## CERTIFICATES GO TO HALL, STYLES UPON RETIREMENT



Presentations of Certificates of Achievement upon retirement of two of the Center's long-time employees were held recently during ceremonies in the post cafeteria. Martin C. Hall, left, Chief of Studio Branch, and Kenneth Styles, Studio Branch, are shown with Lt Col James H. Malone, Commanding Officer, who presented the awards. Both men came to work at the Center in 1942, the year it moved to the present location. Styles was a motion picture studio technician and electrical operator. A native New Yorker, he had worked for 20th Century Fox Studios, Movietone and Warner Brothers. During his 20 years at the Center Styles had received letters of commendation from various sources.

## CSC PROPOSES CHANGES IN DUAL-COMPENSATION LAWS

The Civil Service Commission recently sent to Congress proposed legislation to overhaul antiquated dual-compensation, dual-employment laws pertaining to the employment of retired military personnel in federal civilian positions and the employment of federal employees in more than one job in the federal service.

In general, the legislation would: Repeal 40 existing statutes which are generally regarded as confusing and inequitable.

Allow the government to hire any retired military person and permit him to retain the full salary of his civilian position plus the first \$2,000 of his retired military pay plus 50 percent of the remainder, if any.

### Exemptions Listed

Make use of the "fresh start" principle for retired military personnel beginning civilian government careers by withholding veteran preference and prohibiting the counting of the military service on which their retired pay is based in computing length of service for reduction-in-force retention points, leave, and civilian retirement purposes.

Exempt from the legislation retired military personnel whose retirement is based on less than six years of continuous active military service, not including active duty for training purposes, and those whose retired military pay is based on disability incurred in combat or caused by an instrumentality of war incurred in line of duty during a period of war.

### Compensation Limited

Permit retired military personnel holding federal jobs on the day before the effective date of the legislation to elect to have the dual compensation provisions apply to them without giving up their veteran preference and other rights stemming from their military service.

Limit federal employees to receiving compensation from only one full-time federal position (40 hours in any one week) or a combination of part-time jobs equal to a full-time position and give CSC authority to exempt employees from this limitation when the services needed are not readily available elsewhere.

## RANK OF 'SILVER LEAVES' GOES TO EX-CHIEF OF SERVICE FILMS

Lieutenant Colonel Max L. Marshall, a West Point graduate of 1944, received his "silver leaves" at a promotion ceremony June 8 in the Pentagon during his present assignment. He was once stationed here as Chief, Service Films, Production Division.

During the same week he was promoted from the rank of major, he was transferred from his assignment as Chief of the Still Picture Branch, Army Pictorial Division, OCSigO, to that of Chief of the Office of Technical Liaison which handles all public relations and press matters for the Office of the Chief Signal Officer.



## CERTIFICATES OF ACHIEVEMENT, 20-YEAR SERVICE PINS PRESENTED TO EMPLOYEES



Mary Jane Kerwin, prior to resigning her position with Civilian Personnel Branch recently, was presented a Certificate of Achievement by Lt Col James H. Malone, Commanding Officer, as Rosalie Levitt watches. The citation read, in part: "Miss Kerwin displayed outstanding knowledge and capacity to perform the myriad requirements inherent in her assignment as a personnel advisor in which she contributed significantly to the successful accomplishment of the mission of this installation. Her superior knowledge of the complexities of recruitment and employee relations has enabled the Civilian Personnel Branch to meet the responsibilities to effectively staff the Army Pictorial Center." Prior to working at the Center Miss Kerwin was employed at Headquarters, First U. S. Army.



1st Lt Robinson B. Brown, TV Division, receives a Certificate of Achievement from Lt Col James H. Malone, Commanding Officer, as Major Merle C. Lewey watches. Lt Brown was cited for "outstanding accomplishment in television recording projects and in the supervision of performance of many other activities incident to the production of television recordings...through his initiative, ingenuity, artistic ability and unstinting application he has fulfilled his creative, technical and military duties with outstanding results."



The list of civilian employees at the Center who have been actively involved in federal service for 20 years or more continues to grow. Five more 20-year length of service pins were awarded recently. Receiving these awards from Lt Col James H. Malone, center, Commanding Officer, during cafeteria ceremonies were, from left: Walter Pendleton, Post Engineer Office; Henry Strano, Service Division; John Pagano, Production Division; and Mrs. Blanche Q. Davis, Service Division. Also receiving an award but not present for the presentation was William R. Brown, Jr., Deputy Chief, Service Division.

### RESERVE, NATIONAL GUARD

#### SEEK LIEUTENANTS, CAPTAINS

The Army is seeking lieutenants and captains in the Reserve and National Guard with less than 14 years' active Federal Service to fill vacancies in 14 branches of the Service. Under the Voluntary Recall Program, company grade officers and enlisted men now in an inactive status may apply for active duty in any of their specialized categories. There is particular need for pilots, both fixed wing and rotary wing, information officers and Special Forces-qualified officers as well as those with Civil Affairs specialties. Enlisted men serving on active duty who qualify for appointment as Reserve Officers under the provisions of AR 140-100, APPOINTMENT AS RESERVE COMMISSIONED OFFICERS OF THE ARMY, may also apply.

Individuals interested in taking advantage of the program should contact the unit personnel officer for the provisions of Department of Army Circular 601-1 for Warrant Officers or DA Circular 601-2 for commissioned officers.

### THREAT OF COMMUNISM PAMPHLET

"FROM MARX TO NOW" is a Department of Defense pamphlet, intended to inform members of the U.S. military establishment about the rise of communism and its threat to our political system. It is a portion of the Armed Forces Information and Education program of films and pamphlets, and supports particularly the Armed Forces Film (AFIF 119), "The Road to the Wall." "From Marx to Now" is the first in a new series, titled ALERT, to be published by the Office of Armed Forces Information and Education.

## CO-WORKERS HONOR MARTY HALL AT RETIREMENT PARTY

June 30, 1962, was a special day and one not to be forgotten by Martin C. Hall, for on that date he shook the pressing responsibilities of his position as Chief of Studio Branch and went into the long awaited days of retirement. He had finished 20-years service with the federal government and had earned the dreamed of pleasures due him. It was in June, 1942, he came to the Center to work. This was the year the Signal Corps Photographic Center moved from Ft. Monmouth, New Jersey, to the old Paramount Studios in Astoria where the Center is still located. He recalls the changes made as World War II ended and peace time came around and saw them continue up until the day he said goodbye. During recent ceremonies in the Command Office, Mr. Hall, known as Marty to the long list of friends he had accumulated here over the years, was presented with a 20-year length of service pin and earlier received a Certificate of Achievement from Lt Col James H. Malone, Commanding Officer. After the presentation ceremonies, personnel under his command gave a party in his honor in the Studio Branch offices. Along with best wishes from a large group of persons present he received a caricature, prepared by SFC Yukio Tashiro, Animation Branch. Mr. Hall and Col Malone inspect the work which was signed by a large number of his friends and co-workers. A map of the United States behind the two and a set of luggage presented to Mr. Hall by the well wishers might well suggest part of his retirement plans (as well as the rocking chair and cool drink shown in the picture.) (Photo by Sp4 WILLIE MC GOUGHY)



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### MONEY TO HONOR MEDAL WINNERS

An Act of Congress of August 14, 1961 authorized payment of \$100 a month for life to all Medal of Honor winners reaching their 50th birthday. A total of 2199 Medal of Honor awards have been made to date.

### NEW SIGNAL SUPPLY AGENCY HEAD

Colonel Douglas O. Toft has assumed command of the U.S. Army Signal Supply Agency, Philadelphia, upon the retirement of Brigadier General Charles S. Hays. Col Toft has served as General Hays' Deputy Commanding Officer.



## TWO CENTER MOTION PICTURES RECOGNIZED BY INTERNATIONAL FILM FESTIVALS

During the month of July, Army Pictorial Center motion pictures received awards from two international film festivals.

The grand prize at the First International Film Festival on Rehabilitation of Invalids was assigned to film, "Meet McGonegal."

The prize was awarded in conjunction with the International Federation of Mutilated and Invalid Civilian Workers in Rome.

### Certificated Award

The second award was a certificate, presented for the motion picture Mouth to Mouth and Mouth to Nose Resuscitation, at the Sixth International Exhibition of Scientific-Didactic Films. This exhibition is held annually at the University of Padua, Padua, Italy.

The award at the First International Film Festival was a small statue of a wolf and two children, cast in bronze and mounted on a marble base.

The two children and the she-wolf symbolize Romulus and Remus, who were raised by the wolf.



## ADOPTED SUGGESTIONS REAP CASH FOR PERSONNEL



Four civilian employees and one military man this month were presented Incentive Award Certificates and cash awards for adopted suggestions during ceremonies in the post cafeteria. Shown with Lt Col James H. Malone, Commanding Officer, third from right, are, from left: Jack Grodensky, Post Engineer Office; SFC John A. Gathings, Camera Section, Studio Branch; Martin T. Curtin, Supply Office; Samuel P. Deutscher, Sound Section, Studio Branch; and Dermid Maclean, Services Films Office. Also receiving awards but not present to accept them at the ceremony were Alice N. Morgan, Animation Branch, and Frank Crema and Samuel Salzer, both of Lab Branch.

## SFC MARSTEN CITED FOR WORK



SFC John Marsten, Camera Equipment, holds a Certificate of Achievement presented to him by Lt Col James H. Malone, Commanding Officer, during ceremonies in the Command Office. He recently left for Hawaii where he is stationed with the new Department of Army Special Photographic Office.

## NEW COMBAT RADAR DESIGN TOLD

A new combat radar on wheels designed by the U. S. Army Signal Corps and the Raytheon Company of Lexington, Mass., can track storms or cloud movements caused by nuclear bursts as far as 400 miles away. This mobile radar has more than twice the detection capability of earlier models.

## ISSUE OF 'BERMUDA SHORTS', KNEE-LENGTH SOCKS OUT, CHANGES MADE IN INITIAL CLOTHING ALLOWANCE FOR EM

When men enter the Army this year they will no longer be issued shorts and knee-length socks.

This means that possession of two pairs of shorts and three pairs of knee-length socks is no longer required at shake-down inspections. These articles of clothing have been cut from the basic clothing list.

### Cut Offset

Offsetting this cut of two uniforms, an additional set of fatigues and pair of khaki trousers are being issued and must be in the possession of all enlisted men.

The revised regulation containing the basic clothing allowance has not yet been sent to the field but is expected to be soon. The revision, AR 700-8400-1, is an annual affair and based on annual approval required from the Defense Department on the cost of  
(Cont'd Next Col)

the initial clothing allowance for enlisted men.

Deletion of shorts doesn't mean they are no longer permissible uniform wear. Officials state shorts and knee-length socks are now in the same category as Army tan (tropical worsted) uniforms. Their wear is permitted.

Although the shorts aren't to be worn in formation, commanders may not forbid their wear as a garrison uniform in season. It has also been ruled that commanders may not insist that shorts be worn.

### Change In Cost

The Defense Department has approved a basic clothing allowance valued at \$162.50 for the 1963 fiscal year. This is a change upward of \$2.45 in the cost.

There are a number of changes in price of individual items. These changes in the initial clothing allowance for enlisted men are listed below:

ITEM PRICE CHANGES	INCREASE	DECREASE
Duffel Bag (\$2.95)	\$ .15	
Belt (2) (\$.30)	.10	
Boots (2) (\$6.65)	1.40	
Cap, Utility (\$0.60)		.40
Service Cap, AG (\$3.30)		\$ .20
Coat, Army Green (2) (\$21.10)	2.40	
Necktie (2) (\$0.55)		.30
Raincoat (\$8.20)		.85
Shirt, Poplin (3) (\$2.10)	.90	
Shirt, Khaki, 1. s. (2) (\$3.35)		2.75
Shirt, Utility OG (4) (\$2.20)	2.65	
Shorts, Khaki (0)		5.60
Socks, Cotton (3) (\$0.35)	.15	
Socks, Knee-length (0)		1.65
Socks, Wool (5) (\$0.80)	.25	
Towel (2) (\$0.50)	.10	
Trousers, Khaki (4) (\$3.20)	2.90	
Trousers, Utility (4) (\$2.40)	2.40	
Trousers, AG (2) (\$7.35)	.50	
Undershirt (6) (\$0.55)	.30	
Totals	\$14.20	\$11.75
Net Change	2.45	

## FIVE EMPLOYEES RECEIVE 20-YEAR SERVICE AWARDS



Presentation ceremonies in the post cafeteria recently added even more names to the rapidly growing list of recipients of the 20-year length of service awards. Lt Col James H. Malone, Commanding Officer, shown third from the right, made the presentations to, from left: Samuel Hedman, Service Division; Custer J. Del Grosso, Production Division; Michael F. Groia, Post Engineer Office; William R. Brown, Jr., Service Division; and Jacob M. Dellatorri, Transportation Office.

## LT SWEENEY TO HAWAII



Lt. Col. James H. Malone, Post Commander, congratulates 1st Lt Bernard F. Sweeney, Project Officer, Television Division, after awarding him a Certificate of Achievement in ceremonies held in the Command Office. Lt. Sweeney will leave the Center for a new duty assignment in Hawaii with the Department of Army Special Photo Detachment. Lt. Col. Hugh Oppenheimer, Chief of Television Division, looks on.

## MARINES COMPLETE OJT



Five Marine NCO's, upon completion of approximately one year of on-the-job training of motion picture processes, were recently presented Certificates of Achievement by Lt Col James H. Malone, Commanding Officer. From left, Cpl John O. Olsen, SSgt Andrew Christenson, Gunnery Sgt Noah H. Belew, Sgt Harold L. Shipp and Sgt Charles O. Johnson were cited for "excellent attitude, diligent application of effort and a fine sense of public relations...evident with each camera crew assignment."

## AWARD HONORS JULIUS



Lt Col James H. Malone, Commanding Officer, congratulates SFC Donald L. Julius, Camera Branch, after awarding the enlisted man a Certificate of Achievement for duties performed while stationed at the Center. Julius has since left for assignment in Hawaii with the newly organized Department of Army Special Photographic Office which has its headquarters here.

**MEMORIAL** (Cont'd From P. 1)

buted, to do so at this time.

Anyone wishing to give money, see SFC John Gathings, NCOIC, Camera Branch. Once again, many thanks to those people who most generously contributed to the memorial.

**IMAGE** (Cont'd From P. 2)

wore his usual serious frown. "It seems" he said, "we have caused somewhat of a controversy with a certain picture and caption we published in the paper."

At this moment, PFC Tate lifted his head from the intense contemplation of a comic book and stated in his most authoritative manner, "To paraphrase the Herald-Tribune, (he always amazes us with his diversified reading habits) does a good newspaper have to be controversial?" The three of us forgot about the problem at hand, and for the next hour debated the searching question posed by the office intellectual. Anyone with the middle name Reulous has to be called an intellectual.

**Airborne A Cappella**

As suddenly as the argument began it ended with Sgt Greene screaming, "AIRBORNE!!!" PFC Tate and I immediately snapped to and sang out, "Here sergeant." "At ease," he said. Again we sang out in airborne a cappella, "Yes sergeant."

"I have been informed, that in certain quarters, it is felt that we have lowered troop morale," stated Sgt Greene. We were indignant to this accusation. PFC Tate and I chorused, "Far be it for us to lower the morale of the men, sergeant."

Sgt Greene said, "It seems there are a few people around here who resent (Cont'd Next Col)

(Cont'd From Col 1)

our referring to the men as janitors." "Aha," shouted PFC Tate, "We are at the crux of the matter." "What does crux mean?" asked Sgt Greene. This launched PFC Tate into an hour long dissertation on words and their use in modern society.

**Image Of Janitor**

By the time Sgt Greene and I could calm PFC Tate, it was five o'clock. At this time I suggested we retire to the NCO Club to discuss the problem. PFC Tate exclaimed happily, "This is exactly how Madison Avenue would handle the situation. We'll brainstorm."

About an hour later in the Club, PFC Tate came up with the brilliant remark, "We are image makers. We have created an image, the enlisted man as a janitor." Sgt Greene said, "Sounds like a good title for a book."

I asked, "What are we going to do now?" Sgt Greene, in his best Ad Alley jargon, replied, "Let's run it up a flagpole and see if anyone salutes it." I said, "Let's call Gallup and have him conduct a poll. We can test market it in Poughkeepsie."

**Decorations In Store**

"The Army recruiting centers will probably overflow with civilians possessing this expert occupational training, who will wish to reap the benefits of a high paying military career," said Sgt Greene.

PFC Tate said, "SFC Dougherty will probably be swamped with requests for re-enlistments. We'll probably be heroes and asked to Washington to be decorated by the President."

And so ends another chapter in the lives of the Information Specialists, the men who came to write a caption and created an image instead.

**'THE HOME NURSING STORY'**

In winding up the final chapter for a series of ten films entitled, "The Home Nursing Story" Mrs. Jane Hanna, Special Assistant to the Assistant Secretary of Defense for the Office of Civil Defense, appeared on stage "B" at the Center recently. Mrs. Hanna narrated the closing of this series of motion pictures, a direct appeal to stress the importance of home nursing.

**MRS. JANE HANNA****MAJOR SHERBA GETS PROMOTION**

Dorothy Sherba, Service Films Office, is all grins as she learns of her promotion to the rank of major in the WACS. Pinning on her gold leaves during a surprise ceremony in the Command Office are Lt Col Frederick W. Hall, left, Chief, Production Division, and Major Carl Flint, Chief, Service Films Office.

**EXPERIMENT** (Cont'd From P. 1)

Division's Applications Development Branch until mid-June, was assigned as the study's project officer and directly supervised the recording of material, construction of tests and general administration of the experiment.

A large television mobile recording unit was dispatched to Ft. Dix in early April to carry through the initial production requirements.

By mid-April, recording was started in the television studio at the Center and a total of 55 instructional hours were completed by the first week in June.

Although a majority of the TV personnel are now on other projects, a production and technical crew is still on TDY at Ft. Dix. The mobile facility will be in use until the project's playback phase is completed on August 11.

Two basic training companies are involved directly in the experiment as TV and non-TV groups. Recruits of the TV Company, in addition to receiving daytime TV instruction, gather in their barracks for at least 30 to 60 minutes each evening to watch a "Review-Preview" program. Through the use of television the trainees are presented a review of their day's activities and a preview of the next day's training.

To measure the effectiveness of the study, the Television Division's Applications Development Branch constructed over 30 evaluative examinations for administration to the training companies.

**RECRUITS OF EXPERIMENTAL COMPANY LEARN BY TV**

Recruits of an experimental company at Ft. Dix, New Jersey, study the nomenclature of the M-1 rifle with the aid of television as an instructor as cadre watch to offer assistance. These basic trainees are being taught by filmed tapes made by the Center's TV Division both here and at Ft. Dix. Main purpose of the experiment is to use TV as a method of instruction and to help improve retention of learning by basic trainees. This is the largest educational experiment of its type ever conducted in the history of the Army. (Photo by SP5 THOMAS F. BUTCHER)



## PRAISE (Cont'd From P. 1)

eased he was to receive it as a memento of his tenure as Secretary of the Army. I realize this film was prepared on very short notice, yet its quality and treatment of the subject were exceptionally fine. Please express my appreciation and that of Mr. Stahr to the members of the U. S. Army Signal Corps who were responsible for the preparation of this film."

Following were commendatory indorsements from Gen Cook and Col McCrary, Chief of APD.

### High Enthusiasm

Another four-star wearer, Gen Bruce C. Clarke, commander-in-chief, U. S. Army, Europe, in a letter to Gen Decker, dated April 30, was highly enthusiastic in his remarks about the "Big Picture" release, "The USAREUR Story".

"I am confident," he wrote, "that this picture interestingly and effectively portrays the role of the United States Army, Europe, in the defense of the Free World. In view of my conviction that the picture will prove outstanding I should like to officially bring to your attention the Army personnel in the United States who were instrumental in making it a success."

Gen Clarke then cited Col Robert B. Randle, Lt Col John E. Fenner, Robert G. Ervin, Richard Brophy and Sp5 J. D. Devan.

Gen Decker, in forwarding the letter down the chain of command, declared it was a pleasure to pass the correspondence and added his own "expression of appreciation for a job well done."

Next in line was Lt Gen R. W. Colglazier, Jr., Deputy Chief of Staff for Logistics, who said he was "happy to add my congratulations to those of the Chief of Staff" and that "the outstanding efforts of personnel of the Signal Corps in producing 'The USAREUR Story' contributed greatly toward the successful completion of this valuable film."

### Film For Finance

"I add my appreciation to that of Generals Clarke, Decker and Colglazier for the outstanding performance by personnel of your command," was the next comment, by Gen Cook, while Col McCrary wrote "Please extend my thanks to all the personnel who participated in the production of this fine picture."

A film produced by Television Division, TF 14-3246, "Your Army Pay," was the subject of a letter of appreciation from Maj Gen Paul A. Mayo, Chief of Finance, who said, "I was extremely gratified by its quality; the first training film associated with the Finance Corps. I particularly desire to express my appreciation of the excellent direction of the film by PFC Cummings and the untiring efforts of Lt Brown, Project Officer."

Apparently those attending the ceremonies in Washington in honor of the retirement of Maj Gen Ralph T. Nelson as Chief Signal Officer were pleased with the contributions to the program by APC, according to a letter of appreciation from Col A. A. McCrary, Chief, APD.

"On behalf of the Chief Signal Officer," Col McCrary wrote, "I express appreciation to the personnel of the Center who participated in this effort and, in particular, request that you convey my thanks to the following per-

(Cont'd Next Col)

sonnel: Major Carl Flint, Project Officer, William Mack, Sgt. Charles Murdaugh, SFC Yukio Tashiro, PFC Richard Ellescas, Charles Hemingway, Jack J. Rabovsky, Sgt William Wilson, Sgt Thomas N. G. Demitor, Sp6 Wallace Fosnaught and PFC Kit D. Kramer."

In a special letter to Bill Mack, Gen Nelson wrote, "The retirement dinner-dance held in my honor at the Sheraton Park Hotel on 16 June was a huge success. I have since learned that you contributed the West Point sequence to the 'resume' of my career. Mrs. Nelson and I thoroughly enjoyed it and she joins me in thanking you for your contribution to a most memorable evening."

Albert K. McCleery, no stranger to this installation for his earlier contributions to TV projects and techniques, was here recently in conjunction with the Chief Signal Officer's film, "Signal Corps Forecast" and was particularly impressed with the professional competence of Sp4 Gifford Cummings, Sp4 David F. Horwitz and PFC George L. Pettit. In a letter to the Commanding Officer, while expressing his high regard for the "enthusiasm and cooperative spirit of all personnel at the Center," he singled out these three EM for special commendation.

### Success Of Day

Lt Col William F. Gilfillan, Jr., writing in behalf of the Commanding General, U. S. Army Transportation Terminal Command, Atlantic, at Brooklyn Army Base, wrote on June 25 to the Center, "Please accept my personal thanks as well as those of the Commander for unselfishly contributing to the finest Armed Forces Day ever held at this installation."

Armed Forces Day activities at Fort Dix, N. J., particularly the mobile television display, won letters of appreciation for CWO Charles E. Lilley, SSgt Leslie K. Watkins, SFC Leo Staten and Pvt Matthew J. Kennedy, Jr. The Dix project officer commented, "Your technical knowledge and willingness to perform your mission in an excellent manner contributed largely in making this year's display as evidenced by public reaction one of the most successful ever."

Col Harry W. Berry, commanding the Joint Communication Agency, was particularly pleased with the work of the Television Division personnel during Exercise "Whip Lash." "The able assis-

(Cont'd Next Col)

## CERTIFICATE TO GARFINKEL



A Certificate of Achievement was awarded on July 13, to Sp5 Israel A. Garfinkel for his exceptional performance as a television field maintenance repairman. The certificate was presented in the Command Office by Lt Col James H. Malone, Post Commander, as Lt Col Hugh Oppenheimer and Major James Harrington look on.

tance and ready cooperation of Army Pictorial Center personnel were noteworthy and proved invaluable to the successful conduct of the exercise. It was a pleasure to work with such a competent team."

From Col H. G. Lux, Post Engineer at West Point, came a letter to the Commanding Officer praising John F. Burke and Joseph J. Nigro for valuable assistance rendered by them in setting up and operating two carbon arc lamps during the June graduation exercises at the U. S. Military Academy.

Last but by no means least, Edward H. Dawson, director of Somerset County (N. J.) Audio Visual Aids Commission, wrote a letter of thanks to the Commanding Officer for the "courtesy and information" provided by Capt Charles V. Roll and Fred B. Kelly to the Jersey educators on a recent tour of the Center.

## NEW OFFICE (Cont'd From P. 1)

tograph Army activities with the central base of operations located at the Army Pictorial Center.

With offices adjacent to Photo-Optical Instrumentation Branch in Room 300B, the new branch is to be called the Department of Army Special Photographic Office (DASPO) with Major Arthur A. Jones as Chief.

According to Major Jones there will be nine units throughout the world:

three in the Pacific, one in Panama, one in Europe, one in Africa and three teams here at the Center, strategically ready to be sent anywhere in the world when needed.

There will be a total of 72 personnel in DASPO: 24 personnel in the Pacific, seven in each unit in the other foreign countries, and seven in each team at the Center. There will be six persons in the Center's administrative offices; three military (two officers and an enlisted man who will be a film library specialist) and three civilians (a writer, editor and secretary.)

Footage of films taken by the foreign-based teams will be sent to the Center to be compiled into monthly film bulletins for use by the Chief of Staff. Some of the footage will also be used to produce training and information films.

According to Major Jones, this is the first time in the history of the Signal Corps that pictorial personnel stationed overseas permanently have been directly under the Chief Signal Officer.

Before being assigned to head DASPO, Major Jones was stationed in Washington, D. C., as Staff Plans Officer, Plans and Requirements Branch, Army Pictorial Division, OCSigO.

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